

Welcome to My City

All

CASSELBERRY

Celebrating 70 Years

To Return to

www.allcass.com

October 2010



“I have been in Casselberry over 26 years. It’s my hometown where my kids are growing. We love the peace, quiet, and safe atmosphere this wonderful city offers us.”

Gilbert Romero

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Lifelong
Learning**

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See What's Inside



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All Casselberry Magazine

www.allcass.com

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From the Editor

Thanks to everyone who has made our first issue of All Casselberry Magazine such a hit. You've talked it up, passed it on, and given us more ideas to grow. Faye, our contributors, and I are truly grateful for all you're support.

The best thing we've found is that you want to know more about how you can get involved and what's coming up. So here we go!

NEED: PICTURES & STORIES FOR UPCOMING ISSUES:

November: We will focus on that for which we are thankful and volunteerism. **Individual** comments are welcome. Please limit them to 3 sentences. If you know of an **Organization** that could use a pat on the back, send us a picture, with the names of the volunteers and the project on which they are working. It can be a current project, or a past project of which the group is particularly proud.

December: We will focus on faith and holidays.

FREQUENTLY ASKED QUESTIONS:

How can I get my activity or group mentioned? There's a lot in Casselberry, so if we've missed something or someone we should know about, please email us and let us know.

Could have an article or picture published in the magazine? We are always open to pictures, ideas, and submissions by Casselberry residents and those in business here.

What about letters to the Editor? We welcome positive and/or informative letters and comments. AllCass is not a political forum. If you have a problem with something that is happening, you may email us and we will forward it to someone who can do something about your concern.

What are your plans for the magazine? AllCass.com and All Casselberry Magazine are designed to put the word out about the positive, family friendly aspects of our City.

May I forward it to my friends and people in my social network? Please do! We're a friendly city, so feel free to let others know about us. Please submit ideas to lilian@allcass.com

Thanks— Lilian Casselberry



The Casselberry Methodist Church is one of the city's favorite pumpkin pickin' places every year.

Whether you're watching your children select just the right pumpkin, or enjoying the flash back to your own childhood, it's a great place to go and enjoy the season.

This photo taken by Faye Beach

Quote from Gilbert Romero:

Gilbert is known professionally as "Harpist Gilbert." I found his bio by searching for people who live in Casselberry. He holds a unique and prominent place in the harp world, as an award-winning performer and composer, recording artist and author. Best known for his innovative way of playing fusion harp, he delights and inspires audiences throughout the United States, Canada, and abroad... but Casselberry is home. Now if you think the harp is an instrument reserved only for weddings and stately affairs, check out his MySpace page! His music rocks!

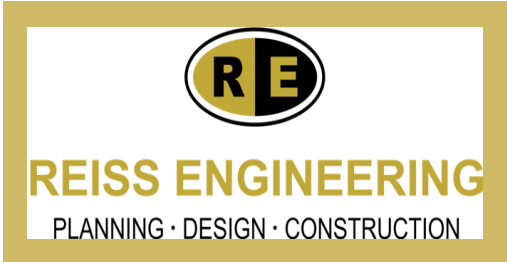
<http://www.myspace.com/gilbertromeroharpist>

Celebrate Casselberry

Hosted by the Casselberry Chamber of Commerce



Thanks to Our Generous Sponsors



Singing Seniors

Of Community Methodist Church

Always Rockin' a Happy Tune



STAY TUNED! More on these marvelous senior volunteers next month.

Above left: Choir Director Donna Lou

Middle pictures from left to right: Robert Day and Ed Cooper, Erlene— Lillian Balmer, and Shirley Jordan singing along with an Elvis tune before they went on. Bottom: Jane Wurn and Jane Casselberry

Our Hat's off to the Chefs



- Bagel King**
- Brick and Fire**
- Buffalo Wild Wings**
- Bubblaou's Bodacious BBQ**
- Casa Del Dio**
- Casey's Grill**
- Chick-Fil-A**
- Chilango's**
- China House**
- Columbia la Bella**
- Einstein's**
- El Porto**
- Italian Village Pizza**
- Los Portales Restaurante**
- Patsio's Diner**
- Rolando's Cuban Restaurant**
- Tortilla Flats**



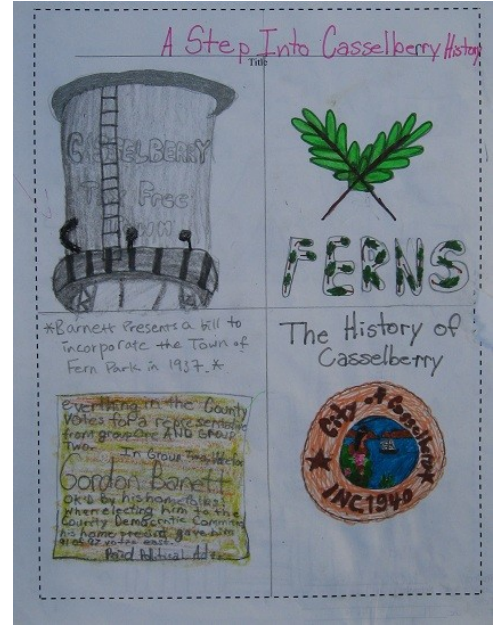
Top: Mayor Glancy introduces dignitaries: School Board Member Elect Karen Almond, Supervisor of Elections Michael Ertel, and Superintendent of Schools Bill Vogel.

Middle: John Casselberry with long-time family friend and former housekeeper for Hibbard and Martha Casselberry, Betty Knight

Bottom: Leonard Casselberry and son-in-law Pat Edmiston show up early to hear Len's wife Jane sing.

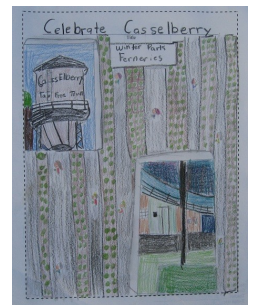
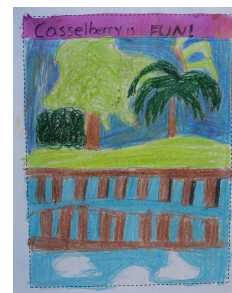
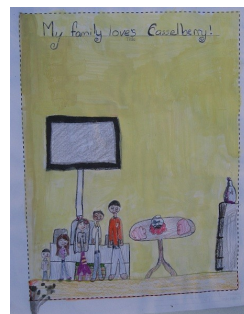
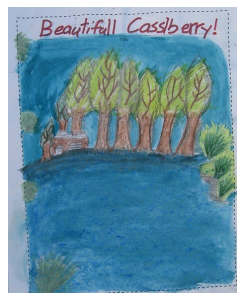
MORE PICTURES IN SEEN AROUND THE CITY—PAGE 42

Our Artists of the Month



Hibbard Casselberry would have been very proud to see such wonderful pictures. It must have been very difficult to select the Major Pictures. We congratulate each young artist for the time they took to study and understand the city's history, and the detail that went into their artwork.

Casselberry Elementary selected from top left to right, Zoe Ewbank (K- Gr. 1) for her school's mascot the Panda; Jeralyn Soriano (Gr. 2-3) for her happy family portrait; and Alexia Luca (Gr. 4-5) for her very detailed "Step into Casselberry History."



Also with very fine drawings were bottom, left to right (K-Gr. 1) Gabrielle Hardin and Christina Roberts, (Gr. 2-3) Lara Olivera and Andrea Quiles, and (Gr. 4-5) Sara Laganin and Riley Voegelé.

THANK YOU— Principal Beth Ransom and Art Instructor Mary Marinell.



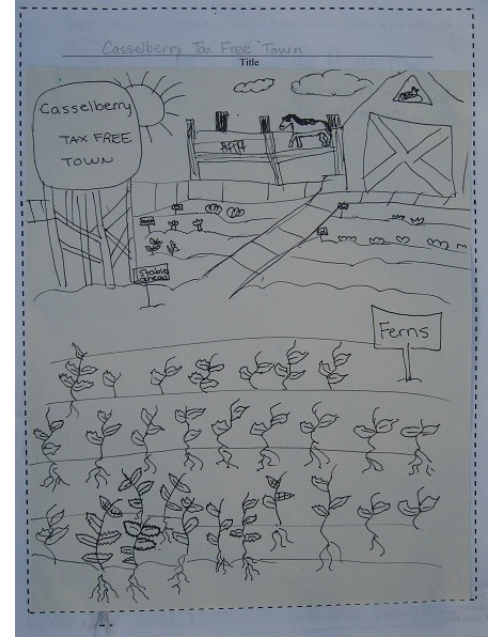
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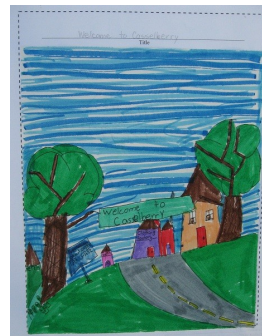
WOMAN'S CLUB of CASSELBERRY

For more info on meetings go to the
Calendar or about the club

<http://womansclubofcasselberry.org/>



More difficult choices appeared at **Sterling Park Elementary**, where the Major Picture award went to Will Couch (K– Gr.1) for his scene of a very busy Old Casselberry. The next award (Gr. 2-3) went to Jessica Rivera for showing Casselberry and Fern Park as being the two closest Post Office locations in the US, and Hannah Martling (winner for Gr. 4-5), who showed a fine pen drawing of the Tax Free Town.



Thank you to our other entries, for their artwork. From left to right: : (K-Gr. 1) Carson Brudek (entry not shown), and Johny Santiago. (Gr. 2-3) Cassidy Sickler and Brooke Dehoop, and (Gr. 4-5) Hannah VuBennett and Uzochi Oparaji.

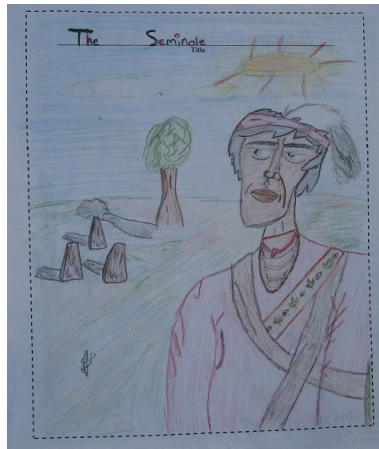
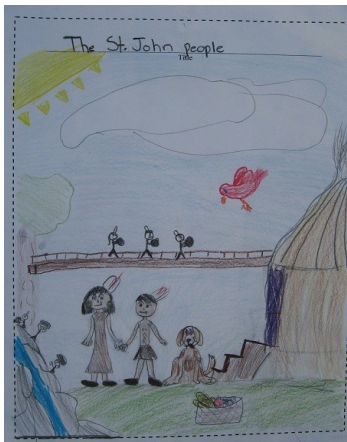
THANK YOU—Principal Frank Haynie, Art Instructor Karen Branen



Talent ties Judges Votes at South Seminole Middle School



With two different approaches to Casselberry's history and equal talent, Zackary Barwick and Sarina Virdell tied for first place. Zacary's gave a great rendition of the irrigation by the water from the well that read, Casselberry Tax Free Town. Sarina Virdell went for a more impressionistic image.



Ashlee Vogelsang, Rebecca Perkins, and Victoria Santiago also gave unique looks into how they saw Casselberry.

THANK YOU— Principal Patricia Bowman and Art Instructor Amy Reiss





With Mayor Charlene Glancy and School Board Member-Elect Karen Almond: Top from left to right: Lara Olivera, Hannah Martling, Hannah VuBennett, Sara Laganin, Alexia Lucas, Riley Voegele, Rebecca Perkins, Sarina Virdell, Ashlee Voegelsang, (in back) Victoria Santiago

From left to right bottom: Cassidy Sickler, Brooke Dehoop, Carson Brudek, Christina Roberts, Andrea Quiles, Jeralyn Soriano, Gabrielle Hardin, Zoe Ewbank, Uzochi Oparaji

Others not pictured: Will Couch (Sterling Park K-1 winner), Jessica Rivera and Johny Santiago

For more pictures of Celebrate Casselberry, go to [Seen Around the City—Page 44](#)



Left: South Seminole Middle School Entrants awaiting the news.
 Right: with artist Cassidy Sickler and Mayor Charlene Glancy are (left to right) City Manager Barbara Lipscomb, Vice Mayor Sandi Solomon, Commissioner Jon Miller and son, Commissioner and Chamber President Colleen Hufford



Love, Faith and *Options* for Unplanned Pregnancies

An unplanned pregnancy can create a lot of questions and concerns for everyone involved, but mostly they hang heavily on the young mother-to-be. I'm not ready. I can't afford to raise a child. Who will help me take care of the baby? What about school? What if I get kicked out of my home?

At this critical moment in her life, emotions flood her mind and hormones change her body, leaving her unable to see the options available to her. The women that find their way to Hannah's Hope in Casselberry find the answers they need wrapped in loving acceptance for both the unborn child and the mother.

As she enters the warm and tastefully appointed center, a young woman may not know she's pregnant. However, if she is, her baby's heart, the size of a poppy seed, is already beating for eighteen days. He has his own unique DNA which determines hair and eye color, gender, facial features and everything that will make him a unique and valuable individual.

The discussion of abortion is not avoided. The consequences of this decision can be so life altering that the center counsels women who once thought it was the right or easy one at the time.

These are only a few of the services of this new Christ-centered pregnancy care center. Since it opened its doors in January, women have received encouragement, support, educational classes, and most importantly the hope found in the gospel. At least seven women who have come into Hannah's Hope this year, who were abortion minded, have changed their minds and decided to give their babies life. After reading the scriptures in Psalm 71 and Psalm 139 and receiving encouragement and help with resources to meet their needs, these women now are finding joy in motherhood. (Continued page 13)



“Special People” in Our Community

One of the most avid volunteers in Central Florida has been Casselberry’s Tony Tizzio. Tizzio hosted and produced a Community Service television show called Special People, the first regular media attention given to disability issues in Central Florida. He has helped the disabled with their concerns about housing, transit, and health services. “We, the disabled, can do anything we wish, given our limitations. We can be doctors, lawyers, ministers, and even would-be writers like myself,” Tizzio says a good-hearted poke at himself.



Now he’s Rev. Tony Tizzio. A couple of years ago, he and a group of friends started GEMM God’s Eternal Miracles Ministries. GEMM is a Christian ministry to help the less fortunate, which he plans to develop into a church for all.

Rev. Tizzio’s goals are a show of his faith in action. Long term they include a computerized information database for people with disabilities, support group meetings, day care facilities, special therapies, and Christian educational curriculum for the physically and mentally disabled. Along the way, however, Rev. Tizzio says, “I hope this column will entertain, educate & maybe even amuse you.”

For more info, go to www.gemmchurch.org or email Rev. Tizzio at specialpeople81@msn.com

Hannah’s Hope Continued



Hannah’s Hope was created by Bob and Gwyn Picerne because they believe everyone should have access to this information. All of the center’s services are provided free of charge.

However, this is the second way the Picernes feel that God has moved them to serve families through founding an organization. Their other one, Embraced by Grace, is a Christian based adoption center. Its philosophy is to “place children with parents that pledge to bring those children up in the nurture and admonition of the Lord. We will seek to ensure that all children referred to our Agency be placed with a Christian family that is appropriate for them taking into consideration the child’s interests and needs.”



Once in a healthy, accepting atmosphere, women can think about their options clearly. With time to consider the resources available to them, these women decide to continue in their pregnancy. Over 90 percent of the time, after seeing their unborn child during an ultrasound, women choose life for their babies.

For a list of services and other information: www.hannahshopeonline.org and www.embracedbygrace.org

PLAYTIME—Who wants you to bring your children over to play so you can relax?

Are you tired of cleaning your house only to find toys scattered about again? Do you long for some adult conversation and interaction? Do your little ones get trampled on by the big kids when at the local indoor amusement center or playground? Is it too hot, too chilly or too wet outside? Is it hard to figure out new things to do with the same old toys?

Well, Amaya Papaya is the place for you. It was designed by Yolanda Tyler with her daughter Amaya in mind. In less than a year, it has quickly grown to be the place for families to play, learn, party and shop together while hanging out in an “eclectic parent-child hangout.” Children ages 0 - 5 can learn through hands on discovery, role playing, physical activity and parent/child interaction. Parents can play with their children on play structures, slides, and in imagination-inspiring themed play areas or relax and talk to other grown ups while watching their children explore from one of the Lounge Areas.

Amaya Papaya offers a full range of services including open play, children's play groups, Parent/Child enrichment classes, birthday parties, a Market Place to purchase children's products created or approved by parents. Snacks and beverages are available for sale.

There's so much here, you've just got to see it. So make a date—a play date.



FOR ADULTS

- Free Wi-Fi
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- Crafting Classes
- Play Groups
- Family Nights
- Book Club

Sox required for children and their adults too!

Casselberry Collection 3385 S. U.S Highway 17
-92 Suite 269— Phone:(407) 339-7529
(PLAY)

www.amayapapaya.com



“This has to be the most imaginative, interactive, educational and safe play place in Central Florida—and it’s right here.”



Friday October 29, 2010
6:00p.m. - 8:30p.m.

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Healthy Halloween Bash 2010

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- +Pizza+
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Purchase tickets today



What happens when your children grow faster than your budget?

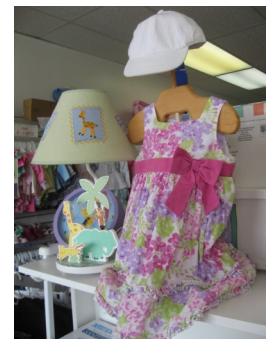


It doesn't have to cost a fortune to keep your kids looking good. Here are some tricks to keeping your quickly-growing kids looking good without spending all of your money:

- Buy pants with adjustable waistbands. Adjustable waistband trousers are great for kids who grow quickly. As your child grows, let out the waistband bit by bit.
- Buy long pants and hem them at home. Let the hem out as the child grows.
- For girls, buy sleeveless dresses that are a bit long. Sleeveless dresses will not appear as small as your child grows taller.
- Buy basic items in colors that match or compliment. This is a great way to build a mix-and-match wardrobe.
- Purchase clothes made from durable materials that are easy to wash and dry. That way you can buy less, and wash the items often.
- Participate in hand-me-down trades. Get together with other parents and trade items that your children have outgrown.
- Buy clothes at end-of-the-season and after Christmas sales. Be sure to calculate what sizes your children will need if you are buying items for future use.
- Sell your child's outgrown clothing and use the money towards new clothing.
- Shop at consignment shops like Klassy Kidz in Oxford Plaza on Highway 436.



Klassy Kidz Consignment
Grandparents! Shop Tuesday
Get an additional 10% Off

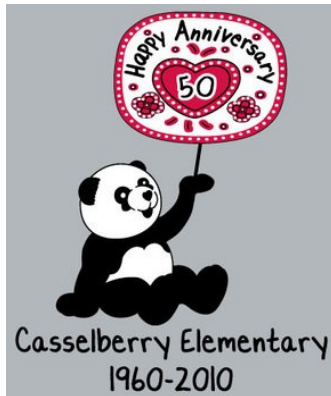


Learn how to consign your children's clothing for extra money or fund raising.

<http://klassykidz.com/Consign/consign.htm>

Schools

“I’m going to holler and keep on hollering—and let me say I’m not seeking public office in the spring, but we all must realize... we are in the middle of the biggest development in the country and we can’t just sit by!”



What had former State Senator Douglas Stenstrom so fired up in January 1962? The same thing that had Seminole County School Superintendent R. T. Milwee (namesake of **Milwee Middle School**) stressed over the delayed transfer of 1,000 from Lyman High School (the current Milwee) to a new Junior High School. Stenstrom saw the county’s need for new ways to handle everything from roadway beautification to traffic safety—but especially schools. Why? The answer laid only miles away at Cape Canaveral—the NOVA Project, to put a man on the moon by the end of the decade. The Casselberry area was key for new development. The town had been the fastest growing small town in the fastest growing metropolitan area in the country by 1960. And Stenstrom expected Seminole County to double again in the next decade. Casselberry, in fact, did.

Casselberry Elementary opened in 1960. On May 5, 1961, Hibbard Casselberry, the city’s founder and concerned parent, took education into his own hands. With the approval of Principal Heckenback, he had a large piece of furniture brought into the 6th Grade classroom. It was a television so that the students could watch astronaut Alan Shepherd be the first man launched into space—for a 15 minute and 28 second flight aboard *Freedom 7*.



On September 4, 1962, Superintendent Milwee was relieved that the new **South Seminole Middle School** had opened, “the first new middle school built in Seminole in many, many years.” John Angel was the principal of the school, and Mr. Christy Harp had taken over the elementary school. The Orlando Sentinel grinned and wrote, “When Mr. Harp and Mr. Angel look around they see students from a family called Heaven.”

However, not everything was heavenly when it came to the roads. County school busses drove up and down Winter Park Drive and Seminola daily. Because the roads were clay based and inside the town, the responsibility for the maintenance became the biggest item in the town’s budget. Slippery and slimy in the rainy season and filled with ruts when it was dry, the town and county could not reach an agreement about how to handle them until the parents who had to drive those roads voiced their dissent.

Before **English Estates** could open its doors to 410 students in March 1964, it had been in double sessions with Casselberry Elementary’s 624 students. Whew!

Lyman High School’s graduating Class of 1965 was the last one when it was possible to go from Grade 1 through 12 at the same school. Danny Casselberry, Hibbard’s oldest grandson, was one of the ones who attended Lyman for 12 years. Anyone else want to share your story? Email info@allcass.com

Congratulations to the Schools

who have been so dedicated to teaching Casselberry's children

Check out THEIR Report Cards

ELEMENTARY SCHOOLS

Altamonte A
Casselberry A
Eastbrook A
English Estates B
Winter Springs A
Sterling Park A

MIDDLE SCHOOLS

Milwee A
* A Pre-Engineering Magnet School
South Seminole A
* A Leadership and Global Connections Magnet School
Tuskawilla A

HIGH SCHOOLS

Lake Howell B
Lyman B
* Institute for Engineering Magnet School
Winter Springs C

Seminole County Public Schools—Monday October 18—Teacher Work Day * November 24-26 School Closed

* *There's a school for everyone.* To find out about **Magnet Schools**, Charter Schools, Virtual School, and many other specialty schools: <http://www.scps.k12.fl.us/schools.aspx>

Investigate the requirements of each magnet school NOW—in order to qualify and/or get assigned.

Goldsboro Elementary School is a Math-Science-Technology Magnet located in Sanford.

Seminole High School Academy of Health Careers is a magnet school also located in Sanford.

Excellent Private Schools

Geneva School seeks to instill in the educational community it cultivates an enduring love of learning, a commitment to serve others and a dedication to the pursuit of religious truth, moral goodness and aesthetic beauty, forged from historical models of orthodox Christianity. www.genevaschool.org

Harbor School's programs are designed for students with specific learning disabilities, attention deficit disorders, and those that, in general, need an adaptive educational program to meet their learning needs. The student to teacher ratio does not exceed 12:1 For more info, go to www.harborschool.net

Lake Forrest Preparatory is the dream of the late Karen Anderson, the school's founder. She believed that in order for the children to flourish she must have a capable and caring staff to facilitate each child's learning. Thus it is natural to find a warm nurturing environment where students learn to become all around good citizens. www.lakeforrestprep.com

Eagle Scouts Honored

As Troop 341 Celebrates 62 Year Anniversary



Boy Scout Troop 341 of Casselberry's Community United Methodist Church has the distinction of being the longest continuously chartered troop in the Central Florida Council. It was formed on October 31, 1948. Sixty boys from the troop have earned Scouting's highest honor, the Eagle Award, over the past 62 years.



The latest, Mason Krug, 15, (left, with his parents) and Matthew Breen, 15, (right, with his parents) received their Eagle Scout awards at an Eagle Court ceremony on Sept. 27. As part of the stringent requirements for becoming an Eagle, the boys each had to plan and complete a community project. Matthew, the son of Mr. and Mrs. Matthew Breen of Longwood, collected donations at his school for an animal shelter. Mason, son of Scoutmaster and Mrs. Steve Krug of Casselberry, chose an environmental project that involved marking storm drains for the city of Ocoee.

Scoutmaster Krug, himself an Eagle, said with justifiable pride, "This year alone, Scouting's 100th anniversary, the troop has had six Scouts earn their Eagle with at least two more ready to complete their requirements by the end of the year. Marshall Starks of Winter Springs was the first to earn his Eagle this year adding to a legacy started by his father and uncle, who were members of the troop."

Others attaining the Eagle rank this year include Drew Baker, Longwood; Jordan Horvath, Maitland and Aaron Eyler, Casselberry.

The troop's active schedule includes weekly meetings and monthly camping where the scouts learn and enhance outdoor skills. They can earn merit badges to advance in rank and participate in high adventure activities during a week of summer camp, which this year was at Camp Thunder in Molina, Ga.

"Troop 341 continues to be a positive force in teaching Scouting values to our youth", said Krug. "Boys interested in taking part in the Scouting Adventure (as a Cub Scout for ages 6-10) or Boy Scout (ages 11-18) are invited to stop by Community United Methodist Church on Monday nights from 7:30 to 9 p.m."



**Congratulations, Scouts!
And to BSA for 100 Years**



Scouts: Nico Firios, Sam Bilskie, Jacob Bilskie, Wade DeWitt, Jordan Horvath, Jonathan Horvath, Kyle Kinyon, Dalten Duddles, Adam Williams, Garrett Atwood, Drew Baker, Mason Krug, Christian McMullen, Devon Powell, Eric Sicard, Tim Salvino, Matt Breen and Aaron Eyler.

The leaders in the picture are Scoutmaster Steve Krug, Assistant Scout Masters Ron Richards, Roger McMullen and Rich Baker.

Not in the photo, but attending: Matt Breen, Andy & Dot Biscardi who provided transportation for the Troop to and from camp.



Eagle Scouts and Leaders

Bridging 62 Years

Left to right, standing: Rick Casselberry, the troop's second Eagle Scout, Jordan Horvath, Joe Grenon, Andrew Biscardi, Richard Baker, Ron Richards, Roger McMullen, Steve Krug, and Leonard Casselberry, the Troop's founder.

Below: Drew Baker, Matthew Breen, Mason Krug

Photo by Linda Wilson.
www.lindawilsonphoto.com

Growing Up in Casselberry

Troop 341 has Rich History

By Jane Casselberry

“Growing up in Casselberry was the best of times... not so much in the urban things, but we had things to explore,” recalls Bill Dempsey, a former member of Troop 341. Coming out from Orange County, this was a new world.

In the clay pit, which now looks like a pond on the City Center property, draglines pulled clay out to use on town roads. Boys imaginations and skills grew playing in the tree fort, long since torn down. Loading the school bus while drivers raced down Hwy. 17-92 was dangerous. The Police Officer, “Pop” Kennedy chased violators, which only amused the children. But Scouts today would think that living in Casselberry then was as much fun as being at camp all year around.

Among the original troop members was Bobby Hattaway, who would later become a state legislator and successful business man. In the late 1940s, Walter Miller remembered being Len’s young assistant in the troop. But sometimes the boy’s desire for adventure got them in trouble. “We had our regular meeting and when it was over a few of us decided we would sneak into the Drive-In Theater on 436. We made it, but did get chewed out.”

Joe Mattocks, one of the early scouts, enjoyed it—given the options he had at the time. “It was far less structured than Vacation Bible School. And Leonard, our Scoutmaster was fun, and he had a great selection of comic books.

When Leonard Casselberry, the Troop’s first Scoutmaster, heard that comment, he just laughed and nodded. He had been a Boy Scout during his younger days in Winter Park and had earlier formed a boy’s club to give local youths something to do. Scouting, he felt, would offer purpose and structure to the group.

Boy Scout Troop 341 of Casselberry was officially chartered on Oct. 31, 1948 under the sponsorship of Community Methodist Church. “I never dreamed when we started that 62 years later, the troop would still be going strong,” said Casselberry. “I’m proud of the boys and hope they have fond memories of their Scouting days.”

Later joining Casselberry in leading the troop were experienced Scouters Wally Krohne (Scoutmaster, 1953-56) and Ted Daniel (advisor, 1957; Scoutmaster 1958-1988).

Together Ted and Leonard, who both had sons in the troop, took the Scouts on many summer camping trips to places like Key West, New Orleans and the mountains of North Carolina and Tennessee in the 50s and 60s. Over 3 decades, 50,000 miles were logged in trips and campouts in troop owned converted school buses.



Bill Dempsey (left standing) a Scout in the 1960s, and Rick Casselberry, the Troop’s second Eagle Casselberry Scout, with Troop 341 Founder, Leonard Casselberry.

The troop captured many awards at various Scouting events, including a Camporee held in Casselberry in the then undeveloped woods near Camelot and Deer Run. Dew Drop Pond had been previously named Lake Molly, after Len’s sister.

The troop laid out a 20-mile hiking trail through fields, woods and farm land from Casselberry to Oviedo and dubbed it “The Chowhound Trail”. A special patch was designed for those who completed the hike. The Scouts hiked, swam and canoed their way to earn awards and badges, including the 100 mile patch.

Ted Daniel was an excellent scoutmaster and was recognized for it with awards and opportunities for the troop, says Rick Casselberry, a former Eagle Scout. “One time we set up a camp demonstration in front of a business on State Road 50 to earn a donation for troop equipment. Another time, we were selected to camp in Winter Park's Central Park to bolster security for the famous annual Art Festival.”

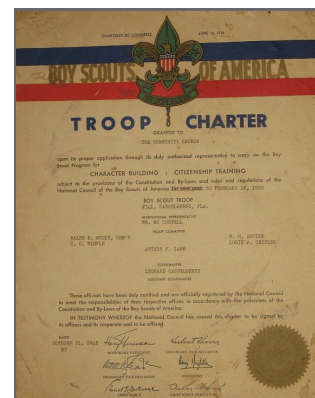
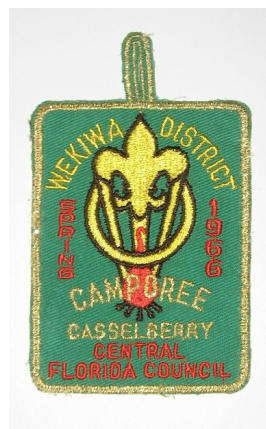
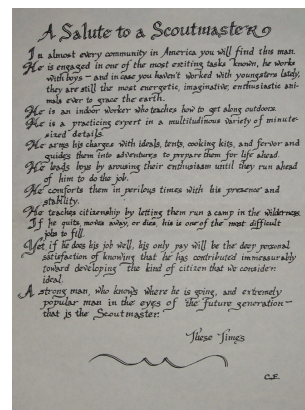
“Mr. Daniel always wanted us to be special. He was so proud of us sometimes it was almost embarrassing,” remembers Rick. “When there was going to be an observation tower contest at the next camping event we cut tall cypress trees to use for the wood and practiced our rope knot tying. But that wasn’t enough for Ted. He had us actually make the rope from twine.”

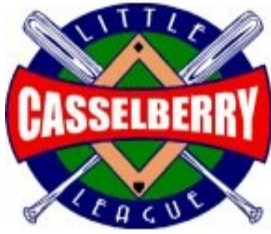
By the time Daniel retired after 30 years as troop leader, 500 boys had passed through the roster. Many of his former scouts showed up to honor Daniels at his retirement party, where he was presented the Scoutmaster Award of Merit, the National Eagle Scout Association Award, the United Methodist Church’s Cross and Flame Award, the Scoutmaster Emeritus Palm and a \$1000 gift.



Above: Ted Daniel Tribute and “A Salute to a Scoutmaster” written to him.

Below left to right: The Troop in the 1950s, with Len Casselberry inside the truck, and Ted Daniel standing outside right. The Casselberry Camporee badge, and original Troop Charter





Casselberry Little League Celebrates 25th Anniversary



Thank you to all the Coaches, parents, sponsors and unsung heroes who have made our children winners every year in their hearts, minds and spirits. As a volunteer-run organization with a “no child turned away” policy, you deserve the appreciation and gratitude of every citizen.

Casselberry Junior Boys finish in a tie for 5th Place at the Little League State Tournament

Read the full inspiring story of the tournament from their Coach Rob Phillips, who along with Coach Joe Seminara, led them to victory: http://www.casselberrylittleleague.org/index.php?option=com_content&view=article&id=75:casselberry-little-league-juniors-finish-in-a-tie-for-5th-place-at-state-tournament-in-



Congratulations to Softball Manager Jamie Furbush, (Casselberry Little League), and Coach Will Harrison, (Oviedo Little League), who led the girls to the State Championship Tournament in Tallahassee July 23 - 25 as well as our Casselberry Little League Girls: Kaleigh F., Payton L.,



Congratulations—9 year old All Stars under the direction of Frank Schwarz as Manager and Dave Hitzges as Coach.

The Most Valuable Card in Your Wallet

If you don't use the library for
business, now is a good time to start.



“Studies show that children who use the library tend to perform better in school. They are also more likely to continue learning and exploring throughout their lives....

If you don't use the library for business, now is a good time to start. We can obtain a high percentage of the information we need via search engines using our home or work computers. But there are a lot of hidden business jewels available at your local library, and many of them can be accessed online.”

Read the rest of Harvey McKay's article on the value of your library: <http://www.harveymackay.com/columns/archives/2010-09-08.cfm>



The Reading Connection



Parents!

The library knows you want to help your children become better readers. That's why they've made a E-zine just for you.

<http://seminolecountyfl.gov/library/kids/>



You can create a party they will remember!

Do you want a **Sophisticated Event** to impress your clients? How about an **Intimate Atmosphere** for your special occasion? A Funky, Dynamic Venue—maybe even a **Rat Pack Party** where we can arrange to bring in your **“Faux Celebrity”** friends...



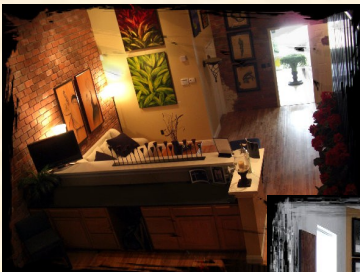
Gallery J Studios

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Book now for the holidays.



**WIN Two Roundtrip Southwest
Frequent Flyer Airline tickets
to any Southwest destination!**

Refer the most booked parties
at Gallery J between Oct. 1 thru Nov. 30th
(actual party dates can be through Jan. 1)
Winner to be announced December 1, 2010
on www.galleryjstudios.com

(subject to frequent flyer seat availability)
flights must be scheduled by 10/07/11

Music is for All Ages

“Music expresses that which cannot be said and on which it is impossible to be silent.”

Victor Hugo



Children love music and enjoy the creative aspect of playing an instrument. It probably never enters their mind that it also promotes self-esteem, self-direction, and improving social skills such as working in teams.

Seminole County has some of the best music educators in the country running the Band and Choral programs in our Middle Schools and High Schools, according to Barry James at Music Teachers Collective. He should know. He has played with some big time artists, and extremely popular local bands, and has many recordings under his belt. His students have gone on to many major music schools, recorded hit songs, and played with successful bands on their own.

However, when the drive is on to focus on the fiscal budget, James says music teachers feel they don't get the respect and financial support they truly deserve. Many times music classes are decreased or eliminated. Astute parents realize this could be short-sited and are increasingly opting to provide their children with private music lessons. Why?



A recent joint study from Boston College and the Harvard Graduate School of Education found that there are “direct causal links between music education and achievement in non-arts academics.” The survey looked at almost 12,000 studies from all over the world and came to the conclusion that students who study music perform better in standardized tests (reading, math, science, SATs, et cetera) and have improved special abilities. They are more likely to stay in school and go on to college than students who do not study music or other arts disciplines.

The fun and benefits are not restricted to children. Adults from 18 to 80 have enrolled in music classes all over the country in increasing numbers in the last few years. “The Seniors Band Program I organized at the Villages Retirement Community has grown from one class a week to four,” James says. “Now they have a waiting list of men and women wanting to develop that creative urge.”

If you are considering taking music lessons, or improving your performance, here are some things to look for. The school should have an environment dedicated specifically to music education, plus rehearsal and performance space. Ask about their equipment. Is it state-of-the-art? Most of all, find a professional music teacher who will care enough to educate and motivate you to bring out the music inside .



Barry James . You can contact Barry at Music Teachers Collective at 910 Belle Avenue, Winter Springs—in Casselberry Commerce Village. Email Barry at musicteacherscollective@cfl.r.com



2010-2011 Chamber of Commerce Board Sees Opportunity Ahead

President: **Colleen Hufford**, Silpada Designs, 1st Vice President: **Joan Kelly-Williamson**, Lumbr, Robinson, and Associates, 2nd Vice President: **Ralph Proctor**, BarterFirst International, Treasurer: **Georgia Cintron**, Cintron & Company, Fuzzy Peach Solutions, Secretary: **Steve Arch**, Maitland Jewelers, Past President: **Carlos Giraldo**, CRSHotels.com - Board Members: **Linda Johnston**, USA Payroll, **Susan Ufland**, Gulf States Credit Union, **Gil Rolon**, BB&T, **Mike Schaffer**, Down to Business, **Roberta Weis**, BB&T, **Albert Cook**, Attorney-at-Law, **Pat Weber**, **Glenda Dameron**, Office Depot, **Pamela Lynch**, City of Casselberry, **Gary Lewis**, Federal Trust Bank

ROI—Receive Optimum Ideas—October 12—Mini Seminar: How your business can prosper by what you say and how you say it. How you communicate with prospects and employees impacts the actions they will take. Clear verbal communications, your gestures, listening and evaluating are key to persuading others. Maximize your Business through Communications—8 am—9:30 am Community Room at Casselberry Police Department

Business After Hours— On October 20, Dr. Richard Bucco of Seminole Wellness and Injury Care hosts this event from 5:30 to 7:00 PM.—for more info go to www.casselberrychamber.org

OUR CHAMBER SUPPORTS CASSELBERRY ELEMENTARY'S "FILL R UP" PROGRAM

All donations of canned foods and/or gas cards are greatly appreciated by the school's needy families.

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Volunteers include:

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Sharon Hunt

Hector Alarcon

Harry Foote

Faye Beach

Dr. Michael Kaye

Dr. Richard Bocco

Jim Boswell

Steve Arch

Nancy Forbes

Mike Schaffer

Pat Weber

Patt Russell

Diane Cassadey

Tasha Wise

Jackie Ward

Jessica Wilhoite

Colleen Hufford

Roberta Weis

Joan Kelly-Williamson

Georgia Cintron

Joe Pappf



Two of the many volunteers who worked to make this event a success: left: Nancy Forbes (Forbes & Associates Web Design) and Georgia Citron (Citron & Co PA, Accounting)



**Thank You
Winning Bidders!**

RESTAURANTS: Los Portales Restaurant, Casey's Grill, Patsio's Diner, Del Dio's Restaurant, Brick and Fire Restaurants, Tijuana Flats, Bagel King, Einstein Bros. Bagels, Buffalo Wild Wings

SILENT AUCTION GIFTS:

Dave Walker Jr., Professional Golf Events
Music Teachers' Collective

Faye Beach, The Off the Grid Gourmet

Nancy Forbes, Forbes Web Design

Steve Arch, Maitland Jewelers

Colleen Hufford, Silpada Designs

Jacque Staowy, Gallery J Studios

Feelin' Groomy Pet Salon & Self Service
Dog Wash

Harry Foote, Footnotes Web Design

Jim Boswell, Avoid Bad Wine Blog

Timacuan Golf Club

Charlene Glancey

Woman's Club of Casselberry

Rotary Club of Casselberry

Green Arts Studios

Gulf States Credit Union

Paul Daigle, Bytes, Bits & Megabytes

Karen Almond

Sharon Hunt

Carolyn Freeman Interiors

Dr. Richard Bucco, Chiropractor

Hancock Bank

Hank Lander, Communications Solutions

Michael Chesser, CPA

Office Depot

Art In Us

Sylvan Learning Center

Angels Art & Frame

Sandi Solomon

Carlos Giraldo, CRS Hotels

National Processing Company

Vicki Helmick, CPA

Linda Johnston

Ol' Time Smokeshop

WEBSITE 101

By Harry Foote

Do You Need One?

Over half of Casselberry's businesses are home-based. Many of you reading this may have one. That's why this column is for you.

We know that in business, growing pains can be expensive. Once your business is legally formed, and you're ready to take on clients, advertising is probably the first thing you think of. If you've got an established business, you know that people move, change their minds, and shop price these days. So you need a fresh supply of new customers ready to fill in the slots. One way to do that is to have a good website.

You look at the options:

You could have your neighbor or your nephew who seems very good with computers build one. However, as one of my business partners said, "If you think hiring a professional to design your web site is expensive – wait until you hire an amateur."

Web developers are expensive in most cases. You could find yourself spending upwards of \$3,000 if you're not careful. Some are cheap, but check twice on their quality and references.

Easy, Do It Yourself (DIY) template sites, like "Quicken Intuit" or Go Daddy's "Web Site Tonight" might look attractive. You get to use your own graphics and logos, and place as much or as little text on your page as you want. Some are FREE!

What's the problem? It's easy because it's a template. It looks like one. Few things are truly customizable. Some sites require a beginner knowledge of HTML code to take advantage of the "web page builder" features.

You balance your skill and budget, and then think, "Not bad, inexpensive, and I can do it myself." Once your website goes live, you wait for your customers to rush in. After a couple weeks you begin to think "Why don't they respond? The phone isn't ringing."

Don't feel bad. You've created a template - an electronic brochure. People must be looking for precisely what you have. The only way you'll get visitors is by telling your customers to go there by writing the URL on your business card, sign, or direct mail campaigns. But will they go there – repeatedly? What about the customers you don't have? How are you going to reach out to them?

That's where SEO (Search Engine Optimization) comes in. Your site has to be written in such a way that the search engines can not only find your web site but also list your site among other results when certain words or phrases are used, not to mention near the TOP of the list.

You can have a pretty website but that's not what a search engine is looking for. It wants pertinent content and properly formatted elements in your code which will result in more people finding your website. How you get there is what we'll cover next month.

For more info go to www.footnotesinc.com

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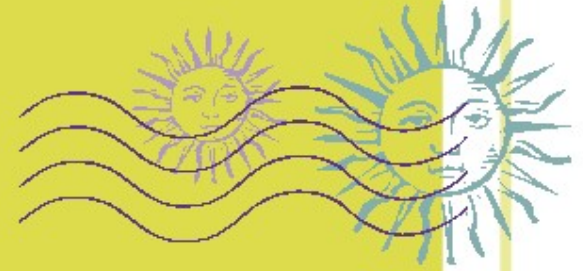
Or email Harry at Harry@footnotesinc.com



Former Casselberry Mayor

Gerald K. Christensen 1939 - 2010

You are invited to attend a celebration of life
in remembrance of Gerald K. Christensen.



Date: Saturday, October 23, 2010

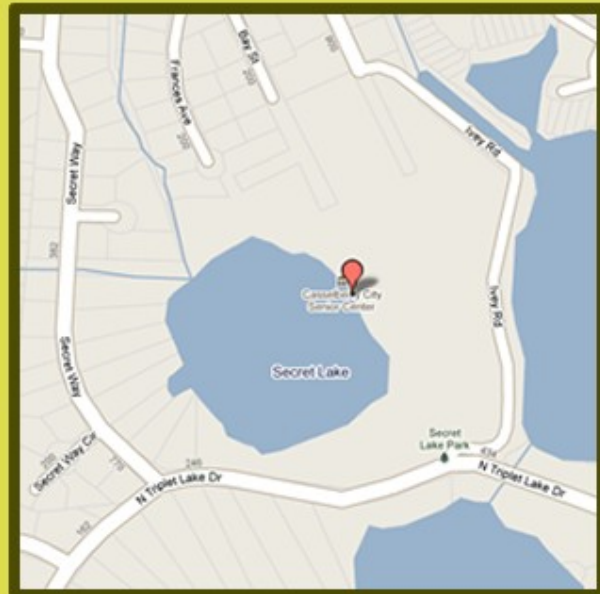
Time: 2pm to 4pm

Place: Secret Lake Park Recreational Center

Address: 200 North Triplet Lake Drive

Casselberry, FL 32707

For additional information call Dale at 407-733-4855



Whether you dance on your toes or on taps, in a square, a line or in the round, in a barn or ballroom...



***If the shoe fits— The Recreation Center*
is the place to wear it.**

You can't be bored in Casselberry—not if you check out the Recreation Center. The number of dance classes alone is amazing. From pre-ballet for the little ones to tap, to intermediate ballroom dancing, the Recreation Center has a dance for you! And the more are indeed merrier, thanks to the center's spacious dance floors.

The Dance Club of Central Florida meets here every Sunday afternoon from 3:30 to 6:30. For the whopping big fee of \$5, which goes for the rental of the room, you can learn to dance. There is no "series" of classes you have to buy, or go to. Instead, any beginner is welcome to learn at two classes, which are separated by open dance. So if you like Dancing with the Stars, there's no reason not to get out on the dance floor. The teachers and club members are open, warm, and inviting you to dance!

Find out more at www.danceclubofcentralflorida.com and danceccf@aol.com

"The Secret of Health

for both Mind and Body...

is not to mourn for the past, worry about the future, or anticipate troubles, but to live in the present moment wisely and earnestly." Buddha

Mind: Chess and Checkers, Computers, Casual and Progressive Bridge, Bingo, Scrabble Club, Plein Air Oil Painting, Art Exhibits, Movies

Body: Zumba, Yoga, Tai Chi, Chairobics, Nia fitness, Tae Kwon Do, Dancing, Chair plus exercise

HOEDOWNERS

Pairs & Spares



"We strive to be the friendliest club in Florida.."

Don't want to exercise? Dance!

It's aerobic, strengthens bones, burns calories, and challenges your mind. .. So make friends—have fun!

There's no end to ways you can exercise for little or no money. To stay in shape you need an exercise that keeps you flexible, strengthens your muscles, and allows brisk activity for at least 2 ½ hours per week.

Low to no cost choices include stretch breaks at work, push-ups, lawn work, weight lifting using cans of food instead of dumbbells, cycling or walking.

But why do that when you can dance?



Join in the fun!

http://squaredancesites.com/casselberry_hoedowners/index.htm



Michael Craft, Photographer

If your doctor has advised you to start an aerobic exercise program, Square Dancing can be a fun part of it. Square Dancing enhances blood flow and gets your heart and lungs working. Just be sure to get your doctor's permission if you have a medical condition.

No matter how you look at it...

The Arts Swing this October

ANOTHER FREE CONCERT

IN LAKE CONCORD PARK

SATURDAY

OCTOBER 23 FROM 6 — 9



Nick Colionne

WLOOQ103.1
ORLANDO
relax • refresh • renew

There will be food and other specialty vendors. Bring your blankets, chairs and friends to enjoy a wonderful evening of Jazz. For more information, call

Nick Colionne has blazed a trail to the top of the ranks of today's stars. Combining all of the various influences of his music career from jazz to R&B to blues to rock, he has created an unmistakable sound and vibe that is instantly recognizable. With lightening fast speed and a distinctively silky sound, Nick takes the guitar to unexpected places every time he performs. His rich baritone vocals delight audiences unaccustomed to hearing such a skilled instrumentalist singing as well, and his showmanship....well, you have to see a Nick Colionne show and experience it for yourself.

Like a silent film star, **Jackiem Joyner** tells a story without words, with an instrumental voice that for the first time in the artist's recording career includes a tenor sax in addition to his trademark alto and soprano horns. Hitting his stride, he is bolstered by the confidence to take risks, pushing the envelope creatively. He is equally comfortable as a sideman and commanding the stage solo. However it's evident that his days in supporting roles are fleeting fast. Versatile and blessed with a visceral gift, Joyner is a rising star that has yet to reach its zenith.

Then on Sunday, you can come out and "Swing 'Fore' the Arts"

Tee up with other golf enthusiasts and enjoy a day of competition that includes continental breakfast, lunch and many great prizes. Enjoy a continental breakfast at 7:30 am with a shotgun start at 8:30 am and it will conclude with lunch and an awards ceremony.

MAKE RESERVATIONS EARLY the cost is \$55 per player, \$90 for a twosome and \$160 for a foursome space is limited.

All proceeds will go to support the art programs in Casselberry



"On View"



The Art of Photography Exhibit

October 11—29— in City Hall



Neighborhood Spotlight: Vern Chaney Subdivision

If you ask people here who Vern Chaney is or why two streets near Casselberry Elementary are named for him almost no one knows. But the two are intertwined.

The elementary school opened in 1960. Children from six to twelve years old faced their new world, with excitement and curiosity mixed in with a tinge of fear. What were they to expect of this new world? At the same time Dr. Vern Chaney faced a defining moment in his life. He had volunteered for three months to help his friend, Dr. Tom Dooley in Vietnam and Cambodia to establish surgical procedures, train local health workers, and assist in the care of children and villagers displaced by the war.

Dooley had become nearly legendary in his humanitarian medical programs starting with MEDICO which he began in 1958. In a few short years Dooley had established seventeen medical programs in fourteen countries to aid the sick and teach people in third world countries to care for themselves and each other. On a normal day, you could find Dooley and two others treating over 100 people. When the hospital was established and staff trained they turned them over to the local people and government.

Chaney flew into Viet-Nam to serve with Dooley temporarily, and Dooley said almost prophetically, “He certainly is a fine surgeon and I certainly hope that MEDICO is able to utilize his help and services later.”

Only five months later, Dooley died of cancer at the age of 34. His brother Malcolm asked Dr. Chaney to give up his practice and take over MEDICO. Chaney did. MEDICO folded for lack of funds. However, Chaney established the Dooley Foundation that same month thus tying Dooley’s name to his international work to provide health care for the less fortunate around the world. In 1976, Dr. Chaney established Intermed International as the affiliated international extension of the work of Dooley-Intermed Inc.

About this time Martha Casselberry, widow of the city’s founder, Hibbard Casselberry, read of Chaney’s work with the Dooley-Intermed and contacted him. The two became friends, and on rare times when Chaney came to the states, he would visit her in Casselberry. “Casselberry was such a magical place, and Martha was so gracious. I loved the time I spent there, and with John,” Chaney said recently. And speaking of Martha’s housekeeper, he said, “I remember her well. Do tell her I remember her. Eventually, he invited Martha to sit on the Board of Directors of Intermed.

When asked how streets were named after him, Chaney said, “That was typically Martha. She wanted to put up a statue of me, in her zest to bring recognition to Intermed.” Chaney declined the statue, but when Martha sold the land near the schools, she exercised her prerogative and named the streets for him. Today, the name Dr. Vern Chaney is known in remote areas of Nepal, Honduras, Laos, Thailand, and Africa... and now in Casselberry.



**Congratulations,
Dr. Chaney
On 50 Years of Service**



Above Left: Dr. Chaney with Dr. Hao, Medical Director of Pakse Hospital (Laos). Center: Dr. Chaney and Dr. Hao 20 years ago. Right: Intermed's post-drought Herd Rebuilding Project-Niger in Africa.

Chaney and Martha had a friendly and somewhat jousting relationship. In one letter he wrote her, "Dear Martha, Don't be shocked! This is not an appeal for money—or even goats—but of course neither are ever refused."

However, when she asked for a certain piece of jewelry (his Rat ring) to seal their friendship, the kind and gentle doctor wrote back, "What do you want next, Casselberry, Blood?! This was my "Rat" ring. We wore it till we received our class ring in third year. You don't get it! Only over my dead body!"

Martha passed way in 1990. Presumably, Chaney, now 87, still has his Rat ring.

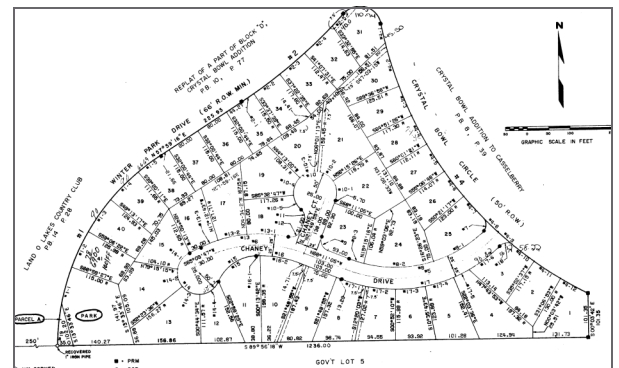


Vientiane Rehabilitation Center- Victims of traumatic hearing loss receiving treatment

Find out more at www.dooleyintermed.org



Kay Burchett, RN, health worker training session, Intermed Hospital, Honduras



S. Seminole Middle School - Casselberry Elementary

To find a Casselberry home that's right for your lifestyle go to <http://www.myfloridahomesmls.com/>

Non Residential Real Estate



See What Else is in the Community Redevelopment District

Excellent Vacant Land, Commercial and Warehouse Properties available for development both on the highway and off. Left, a commercial lot across the street from the new Aviation Institute, Center: a commercial building within approximately 300 feet of frontage. Right: one of two industrial lots near City Hall.



Highway 436 Properties

If you're looking for the highest traffic exposure you can find, look no further than Highway 436. The best critical mass is along Highway 436 from the intersection of Highway 17-92 to our border at Aloma Avenue in Winter Park. Because of annexation over the years, some properties in the eastern part of Casselberry carry a Winter Park or Maitland addresses.



Fast Growing Areas

Seminola Blvd. is a 4 lane road that runs from Hwy 17-92 to Lake Drive and on to Tuskawilla in Winter Springs. Architectural improvements have been added to both streets. (Bottom: intersection of Seminola & Winter Park Dr.)



Click here for Available Properties For Sale and For Rent.

**Listings courtesy of
www.TotalCommercial.com**

<http://1-1-1-1-1-1.com/allCass/>

WELCOME to Casselberry's CRD



Aviation Institute of Maintenance

No doubt the students at Milwee Middle School, a pre-engineering magnet school, and Lyman High School's Institute for Engineering are excited these days.

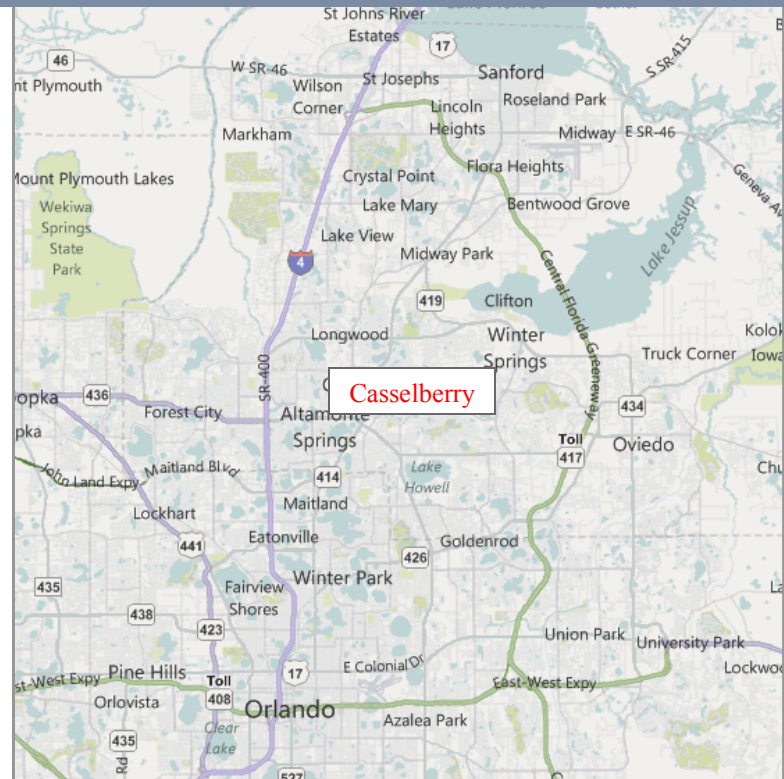
The Aviation Institute of Maintenance selected Casselberry as its new campus, replacing the smaller one at Orlando Executive Airport.

With 6.3 acres of prime land, the former Saturn of Florida location on Highway 17-92 and Button Road will have plenty of room to expand. Currently, the school has nine schools across the United States. The new Casselberry campus could support far more than the present enrollment of 160 students. Look for up to 500 students, new classrooms, new warehouses and hangars.

Aviation Institute of Maintenance schools are distinguished institutes committed to the education and personal enrichment of each student interested in the Aviation Industry.

According to the school, "Students can succeed in our collegiate environment when properly motivated and taught to set goals in furthering their education. All aspects of our mechanic school are enriched with creating an atmosphere conducive to learning, while instilling a high degree of business ethics and professionalism. This facilitates the easy transition from a student to a professional career in aircraft maintenance.

Each aviation program offered is specifically designed to qualify graduates for a career position in aircraft or related fields."



Buyers and investors will want to check out other properties in Casselberry. The school's new location is in Casselberry's Community Redevelopment District. The District is designated as a Brownfield/SEED area for the purposes of environmental remediation, rehabilitation, and economic redevelopment under Section 376.77-376.85 Florida Statutes.

For more information on those programs call George Houston, Central Florida District Office (407) 894-7555. For other incentives contact Pam Lynch, the City's Economic Development Coordinator at (407) 262-7700 or email her at plynch@casselberry.org

Where in the world is Carlos?



So Near, Yet So Far Away

by Carlos Giraldo

Business this year has been challenging and I've turned to counting the pennies buried deep in my pocket. That means I'm in a predicament. Time and money are low, but the desire to retreat is high. If you find yourself wondering, "Where can I escape and give myself a relaxing break," do what my wife and I do.

Just a gas tank (roundtrip) away, New Smyrna Beach has it all - sun, sand, water, restaurants, shopping, outdoor activities, but is far enough from away (60 miles) you can say, "We went away."

Prices are economical during summer and fall. Last year, I paid as little as \$125 for a one bedroom unit on a high rise overlooking the ocean replete with balcony and full kitchen (I recommend the Ocean Trillium or Coastal Waters). This year, the recession has hit the beach, too, so it's even more competitive.

If you get to go to New Smyrna Beach, here's what you might want to do on a typical 2 day getaway over the weekend:

Saturday – Go to the beach in the early morning hours. After you pass the second bridge over the Indian River estuary there are several ramps along A1A which bring you right onto the water. There, you can bake under the sun on the sand right next to your parked car. The water is clear, and the waves rushing in can give you a good whooping if you are not looking. I like how the rhythmic sound of the waves literally drown out thoughts about work and everything else that we left behind.



In New Smyrna Beach, it's easy to drive your car onto the beach.

“Sunrise offered a very beautiful spectacle; the water was quite unruffled, but the motion communicated by the tides was so great that although there was not a breath of air stirring the sea heaved slowly with a grand and majestic motion.”

George Grey



When you get hungry, dial Mon Delice. This French bakery makes the most delicious sandwich heroes in town. Their ratings are through the roof. My mouth just waters as I write this. The bakery is perfectly located 5 minutes (car) or a 15 minute walk from the beach. By 3 p.m. we typically suspend replenishing our Vitamin D deficiency and head back to the condo for a quick nap.

In the evening, head to The Garlic, a wonderful Italian restaurant, with live entertainment on the weekends. When you return to the beach, take an easy barefoot walk as the sun sinks into the night. Not far offshore we have seen many times dolphins lazily eating their evening meal and the sky silhouetted with flocks of pelicans. Truly enchanting.

Wait, the day is not over yet. Run back into town and catch the latest film at the New Smyrna Beacon Theater. You'll be back at your condo just before midnight.

Sunday – Sitting high up above the water with your hands wrapped around a cup of coffee and watching the morning sun blaze across the eastern sky trumps any place on earth I've been. Try it and tell me I'm wrong. For breakfast, our favorite is the Beacon Restaurant on Flagler Avenue for a delicious American-styled breakfast replete with bacon, eggs, hash brown potatoes and pancakes.

Then hurry down A1A to J B's Fish Camp and rent a kayak. Paddle along the river's estuary watching the pelicans, herons, egrets, manatee and dolphins. Any sense of time and pressure you have left will melt away.

My wife's favorite activity is shopping. Flagler Avenue has every conceivable boutique and lots of artist galleries. Along the way, stop at Manzano's Deli for lunch where they serve an enormous New York style sandwiches. Yummy.

By 3 pm, it's usually time to head home. On the way out just beyond the Harley Davidson Store is Frozen Gold where they serve the most delicious and inexpensive ice cream - if you pay more than \$3 dollars, you bought the kitchen sink. By the time you take the last lick of your ice cream cone you feel relaxed, refreshed, and ready to start a brand new week.

For more information on NSB visit the official website for New Smyrna Beach at www.cityofnsb.com. You can book condos through local real estate agents for stays of 1 or more weeks or for one night stays you can check www.CRSHotels.com and click the **Additional Destinations** tab.

Off the Grid Gourmet

It's Finally Fall

Fall brings with it a new and exciting time. School is back in full swing, football season has started, and pumpkins are being sold by the road. Even here in Central Florida there is a coolness in the air we have not known for months, a welcome relief from all the hot, humid days we have had this summer. I think of homemade Beef Vegetable Soup, candied apples, and tailgate parties.



Faye Beach

The tailgate parties I remember the most are those where several of us all cooked something and we had a great covered dish lunch before and many times again after the game. We would have everything from baked ham and fried chicken to homemade brownies and chocolate chip cookies. The more the merrier and the more variety of food we would have. Tailgate parties are fun, but so are parties at home watching your favorite team on T.V.

No matter what time of season – or what game is on – why not create some specialty hot dogs? Buy different types of sausages, a variety of breads, and get a variety of toppings. Nothing beats sautéed onions with English mustard on a fresh baguette. The first time I had a hot dog like that was in a little English pub in a town called Paineswick.

We were lost or we would have never found the place. The pub was in a building that was built by the Romans in 1100 b.c. I'm tall, so I had to duck to go in the front door. But when I did, the hot dog of my dreams appeared on the menu. It was everything I hoped it would be, but no one told me that English mustard is HOT!!!!!!!!!!!!!! After the first bite and fire shooting out my ears and nose for a good 5 minutes I had to carefully remove most of the mustard. I wiped it off because I was not sacrificing any of the sautéed onions.

You can use any kind of wiener you like. I use regular franks, Italian sausage, kielbasa, brats, or whatever sausage I like. You can do the same. Simply sauté the onions in a little olive oil until they have browned a little. This means the sugar has caramelized and they will be really sweet. Choose the type of bun you prefer. I love baguettes, but any bread will do. From this point dress the dog anyway you would like. Just remember if you use English mustard, a little dab will do you!

Have a great fall and enjoy all the bounty that we are so blessed to have. Oh, and by the way, may the best team win. GO BIG ORANGE!! (Artistic license!)

Just a reminder to moms, if you pack your child's lunch for school be sure to send healthy, nutritious food that is low in sodium and fat. Also, encourage your kids to buy milk and drink it with their lunch. They need the calcium and other minerals found in dairy products and there is a calcium deficiency among our young people today. For more info on Off the Grid Gourmet services contact Faye at Faye@allcass.com



By Jim Boswell

Some people have problems with the wine rating system at Wine Spectator Magazine, but we need to remember that one person's favorite wine is someone else's ordinary wine. Most of us prefer to do our own tasting, but the folks at the Wine Spectator, and other wine publications, get to taste a whole bunch more wine than we do. Use the ratings as a guide. If you're choosing between 2 wines you have not tried, go with the higher rating. You may occasionally be disappointed. I have been, but that's life. Like a guy once told me, "If you're looking for a guarantee, go buy a washing machine. They all have 'em."

The reason I bring up the Wine Spectator is that they just came out with an issue that was about wine values. It included three pages with wine values from three different areas. Each page had 25 wines with a price and a rating. Wine publications have a different idea of value than most of the rest of us. Anything under \$35 seems to be a value. I know lots of people who think a value wine is anything under \$10. And there is good wine at that price. However, when you look at all the wine out there in the world, \$35 is toward to bottom of the price chart.

So, let's look at the results and see where in the world the values are coming from. I can't reproduce all 75 wines here, but you will be able to see the region, the ratings range, the price range, the median price of each region's 25 wines, and the average price of each region's 25 wines.

Bordeaux (France). Vintage – all 2007. Price range – \$11 to \$34; Average – \$26; Median – \$28; Ratings range – 85 to 89. Bordeaux is one of the most famous and most expensive wine regions in the world. Wines at this quality level and these prices are a bargain if you like Bordeaux. All the wines are red on this list.

California Central Coast. Vintages – 2007 & 2008. Price range – \$10 to \$25; Average – \$17.50; Median – \$16; Ratings range – 85 to 92. California's Central Coast runs from Monterey County (South of San Francisco) to Santa Barbara (north of L.A.). Wines on this list are about 60% red and 40% white.

Spain. Vintages – 2005 thru 2009. Price range – \$7 to \$15; Average – \$11.70; Median – \$12; Ratings range – 85 to 90. The Spanish wines come from pretty much anywhere in Spain, and they have more vineyard acreage than anybody else in the world. So they know something about wine. The list is about 80% red. Compare the prices and the ratings, and you'll see where the values are.



Jim's passion for wine began more than 35 years ago. Early influences were television shows The Galloping Gourmet with Graham Kerr, and Julia Child.

Before blogging, Jim has had a distinguished career in management. He has given his time and energy to his community in leadership positions in both business and nonprofit sectors, including the Boy Scouts, Rotary, and Casselberry Chamber of Commerce.

You can follow Jim at AvoidBadWine.com, a blog targeted toward the casual wine drinker rather than the wine connoisseur. "Our main interest is in helping people find out what they like and how to find it at a good price."

Better Leadership Together

Lotta Lotto Leaders



We all want results immediately. We don't want to wait. We must fix something now! What is that *something* for you? Do you want better cash flow in your business, new clients, a new/better relationship? Maybe it's something far out of your personal ability to do alone, like reduce the crime rate or clean up the environment. It happens on television, so why can't it be that way in real life?

As leaders in a quick-fix, lotto-minded society, we must be aware of two things: the mindset of those who we are attempting to lead, and our approach to leading. Everything won't be fine if just government did *this*, or people in general did *that*.

By Bill Hufford

People buy lotto tickets for a reason. So they can get what they want now. But think about the number of people who think that way and don't get their expectations met. In the Florida Jackpot, it's 1 in almost 23 million—and that happens in every game. You can reach your goals, however, if you resist the urge to be a lotto leader and follow the Four Fundamentals of Leadership.



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Four Fundamentals of Leadership



Know what you want

This comes in two parts. First, be clear about what the end result will look like. Second, communicate it effectively. Howard Schultz, Starbucks CEO, had to come out of retirement to save his brand. Why? Because he had failed to communicate to his successor the vision he had in his mind when he sold it.

Set realistic expectations

How long it will achieve your goal? We can't predict and control everything, but the more we can achieve incremental results the better chance we have to lead others to the next higher step.

Besides, making a promise you know you can't keep is one of the quickest ways to lose trust. Build peoples' confidence by setting achievable goals and meet those expectations.

Persistence

An idea seldom works the first time. If it does, there is usually plenty of room for improvement. Big goals are an endurance race, not a sprint. To persevere we must not listen to all the voices that say it can't be done or you'll never make it. Aren't you glad that Thomas Edison didn't listen to those who said, "What's a light bulb?" or "Tom, you've been trying to make this thing work for xxx times, give it up, dude." Next time you turn the lights on, thank Tom for his persistence. It took him nearly 10,000 experiments.

Patience

Closely associated with perseverance, perseverance focuses on the need to keep actively pursuing a solution until you reach your goal. Patience usually involves waiting. I think of Christopher Columbus when on his journey to discover America. He was actively engaged in setting a course and steering the ship, but had to wait on favorable winds and currents to get him to his destination. Waiting for a response or a certain result knowing there is nothing more we can do can be the longest time of our life.

If we start right, don't give up on what we're trying to accomplish, and patiently wait for the outcome, we can make a difference.

As always, if you have any questions or want to write me, feel free to send an email to me at bhufford@lba-orlando.com

Seen Around the City



Autumn Rock n' Run

Sponsored by Track Shack and Florida Hospital, this event gave 1700 runners a quick tour of our city. Two great runners we saw were the Orange County firefighter who ran the whole distance wearing his full gear—and the “Mom on the Run.”

Women Who Run Things

Champion track runners Maria Ehrlich (left) and Robin Lumpkin (center) with the city’s Linda Moore (Recreation Coordinator) , Maria Simmons (Recreation Manager), and Charlene Glancy (Mayor)





Lyman High School's Band is made up of 1/3 of the student body. Homecoming was a "cheery" place to be. The Greyhound mascot is always ready to take on a friendly battle with an opposing team.

Chairman of the Chamber's ROI Committee (Receive Optimum Ideas) Bob Grey, receives Award & words of appreciation from Chamber President Carlos Giraldo.



We're all kids this time of year. Have you gotten your pumpkin yet? Find yours at the Pumpkin Patch at Casselberry Methodist Church. This is a project of its Youth Group.



Something new in your neighborhood?
Send us a picture!

Woman's Club of Casselberry hosts a full house to hear Orlando Sentinel columnist Greg Dawson speak about his new book *Hiding in the Spotlight*.



Above: Woman's Club members offering seasonal sweets at Celebrate Casselberry are (left to right) Rose Reeves, Carol Giampaolo, Pat Smoot, Kathy Hale, Carol Fidels, and Shirley Clark. Proceeds benefit various local charities and club activities.

Left: Alvera Armour, Greg Dawson, and Charlene Glancy .

Right: Little news overshadows the appearance of a bald eagle on October 11 in the pond on the grounds of Sterling Park Elementary! Principal Frank Haynie has officially named him Sterling, and everyone there hopes their school mascot returns soon.



Left: No matter where you are, you have to communicate effectively. At the Casselberry Chamber of Commerce ROI mini-seminar, attendees heard how by honing your speaking skills at Toastmasters Clubs you can do just that. Speakers left to right: Bob Gray, Michelle Detlaff, and Carlos Giraldo, and Carmelo Belardo. Find out more at

www.toastmasters.org





Guess not everyone agreed with the judges...



Upcoming Events

SPECIAL EVENTS Oct 23-24 -Jazz, Golf and Art Weekend, Sat. and Sun. <http://casselberry.org/index.aspx?nid=554>

City Calendar: For meetings, <http://casselberry.org/CurrentEvents.aspx> . The most comprehensive calendar is on the right side, sorted by week and month.

Standing meetings:

Rotary Club of Casselberry— Every Wednesday 7:15 am—Metro Life Church, 910 S. Winter Park Dr. Casselberry. For more info: www.casselberryrotaryclub.org

Boy Scouts—Troop 341— for ages 11-18— Monday nights 7:30—9 at Community United Methodist Church.

Seminole County Public Schools

Oct 1—Dec 1—Find out about Magnet Schools

Nov 24-26—Schools Closed for Holidays

JOB FAIR —Nov. 10 Noon—4 p.m.

Central FL Expo Park *Free Admission and Free Parking. Open to all job seekers.*

Register for Event—Pre Register your Resume. <http://www.cfec.org/>

Chamber of Commerce—

Nov. 3—General membership luncheon.

www.casselberrychamber.org

Woman's Club of Casselberry—luncheons are held the first Tuesday of the month (October-June) beginning at 11:30. For more info call Carol Fildes at 407-695-2026 or go to www.womansclubofcasselberry.org

November 2 - Jean Patteson, Orlando Sentinel columnist. Topic: Holiday Fashions

December 7 - Christmas/Holiday Music

Jan 4 - Canine Companions for Independence, trainer will speak about training companion

Need Help? Feed a family of 4 for \$30 per week— Casselberry host site is Community Methodist Church. Volunteers needed also. <http://www.angelfoodministries.com/>

www.angelfoodministries.com/

Give Thanks to Your Volunteers in November

DID YOU KNOW?

In the Greater Orlando Area, 357,600 Volunteers have provided \$1.1 Billion of services at no cost.

They work at

Educational Facilities

Religious Organizations

Hospitals

Social Service groups

Civic * Sports * Arts

Environmental

& Other Areas

Casselberry is a Big Hometown...

Any time you see something going on in Casselberry, there are invisible hands working behind the scenes to help make it happen. They are volunteers: men, women, and even children, who work to make our community the great place it is to live.

Let's not take them for granted. Use this November to help us honor those who do so much for us.

To our Citizens and Businesses:

Email us and tell us who you think does a great job for our city and why. Just a few words of thanks will be passed on to them in the November magazine.

To our Non-Profits and Volunteers:

It's time to toot your own horn! Send us pictures or stories about what you've done so that we can let you tell everyone else.

We know Casselberry is served by schools and organizations from outside the city—but our hearts and thanks have no boundaries. It's open to any of you who want to say thanks to our volunteers.

Email your Thank-Yous to info@allcass.com

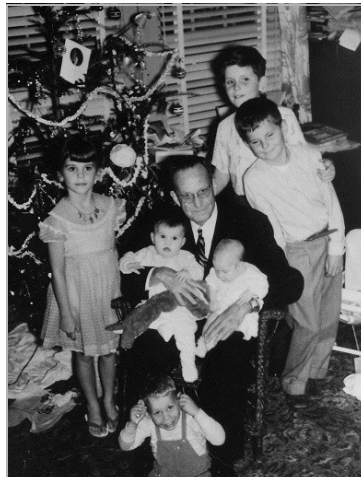
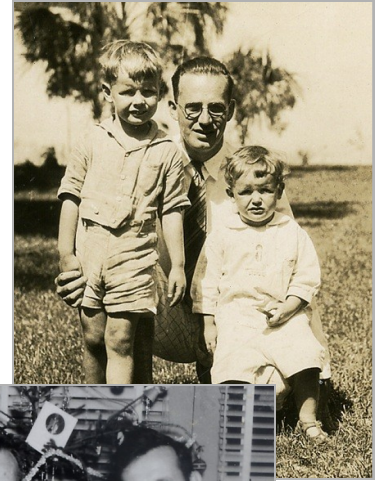
NOTE: Volunteerism is strongest in the Midwest states and Alaska, according to www.volunteeringinamerica.com .

Maybe people are more closely knit or less accustomed to having big city services. However, volunteering can bring neighbors together while having fun and helping others.

Thank you to all of those who have served Casselberry in many ways over the decades—those who are here and those who have left us.

Without you, it would not be the beautiful and enriching city it is today.

For more on Hibbard Casselberry and the early days of the city, go to www.kingofcasselberry.com



Upper left: Lilian Casselberry, lower left: John Casselberry — Upper right: Hibbard with Hibbard Jr (left) and Leonard, circa 1927 and with them again (Hib Jr left, Leonard right) circa 1950s. Today: Hib Jr and wife Martha - Leonard and wife Jane. Hibbard with